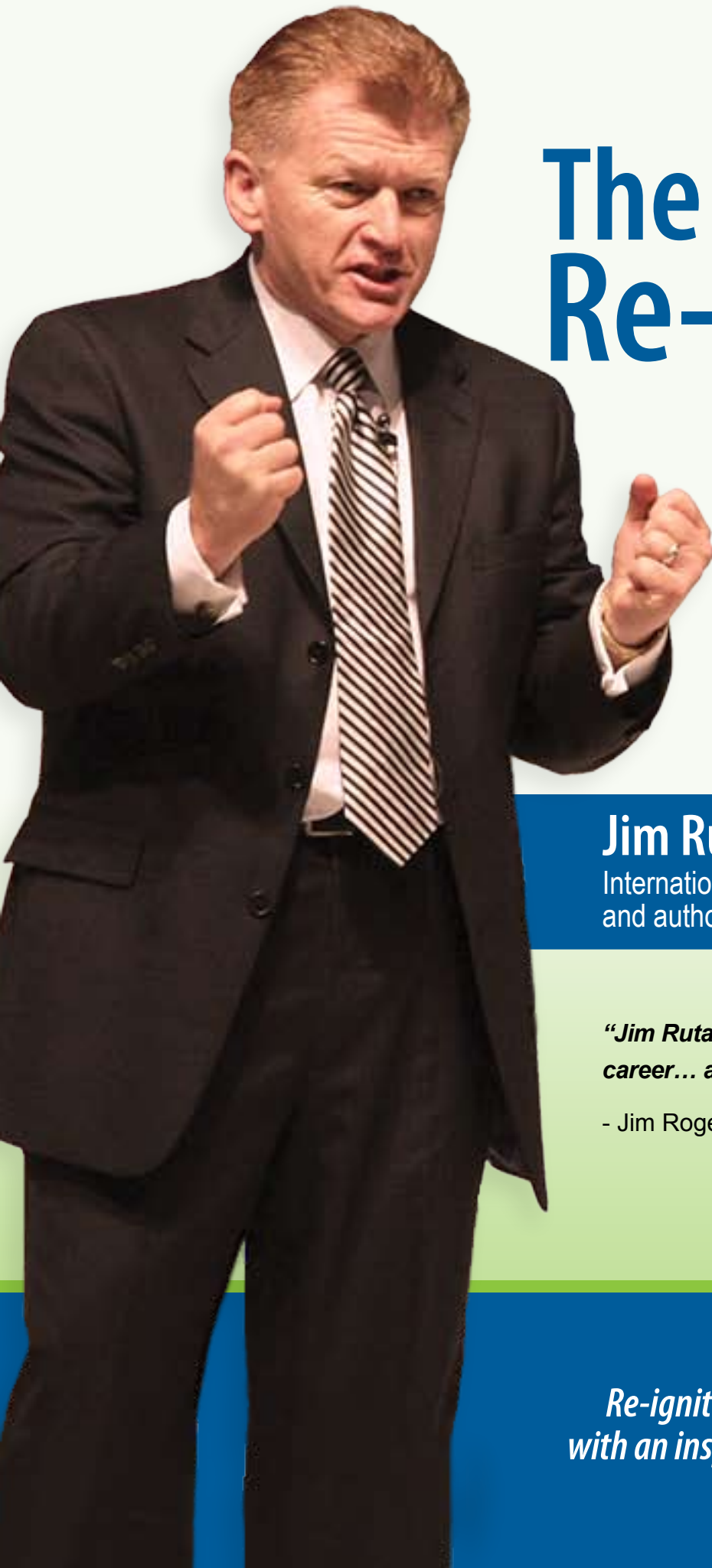




The Re-Energizer



Jim Ruta

Internationally acclaimed speaker
and author of Expert Identity Marketing

“Jim Ruta will help you achieve new heights in your career... a highlight of our 2007 Main Platform.”

- Jim Rogers - President, MDRT 2008

*Re-ignite results and recharge careers
with an inspirational and practical message*

Bring Your Event To Life

Most advisors work too hard or too long for too little. It doesn't have to be that way anymore when you make Jim Ruta the highlight of your next financial advisor conference. Audiences rave about his events for years. Jim Ruta goes beyond strategy to reveal the simple tactics that make anyone better and more profitable immediately. His passionate, practical presentation and high-energy, humorous style brings every event to life.



Experience Main Platform Energy

Get the energy, enthusiasm and unique insider message that wowed 8,000 at the Main Platform of the Million Dollar Round Table Annual Meeting. Jim shows financial advisors and their leaders how to stop “dabbling” and start “dazzling”. No one does it better than Jim Ruta.

Jim Ruta Is “The Re-Energizer”

From “The Street” to “Home Office”, Jim Ruta has done it all. He was an agent at 22 and ended up leading a multi-million dollar life insurance agency with 250 agents. His real life experience puts him in high demand any time tough times require tough decisions. Jim “gets it” and speaks your language like no one else.

Jim Ruta’s custom presentations include:

“The Principles Behind Best Practices”

Don’t just follow what used to work for people who have moved on. Lead your competition when you apply these ten principles to what you do every day. Inspire your clients and yourself.

Partial List of Audiences. . .

- Main Platform, Million Dollar Round Table Annual Meeting
- Great Eastern Life of Singapore
- Sales Mastery Forum Main Platform – Las Vegas
- Lone Star Sales Congress - Houston
- Woodbury Financial
- Canada’s Advocis “Schools” and Annual Meeting

Call or email today for more information and availability.

“Thank you for making our kickoff conference a success. We will profit from your ideas and your passion”
- Eli Pichelli, Vice President, PennCorp Life

“Go From Dabbling to Dazzling”

For Sales Professionals & Leaders

Avoid the four common mistakes that choke sales and leadership performance. Discover the simple tactics that are self inspiring and change performance forever. Sell and lead with power.

- Canadian Institute of Financial Planners Annual Conference
- Freedom 55 Financial, London Life
- Great West Life Sun Life Financial
- Manulife Financial Singapore
- Manulife Financial
- Canada Life Financial

“Jim delivers timeless truths in today’s language that inspire performance. You changed lives and saved careers today. Thank you”
- Roger Fleming, Sun Life Financial

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