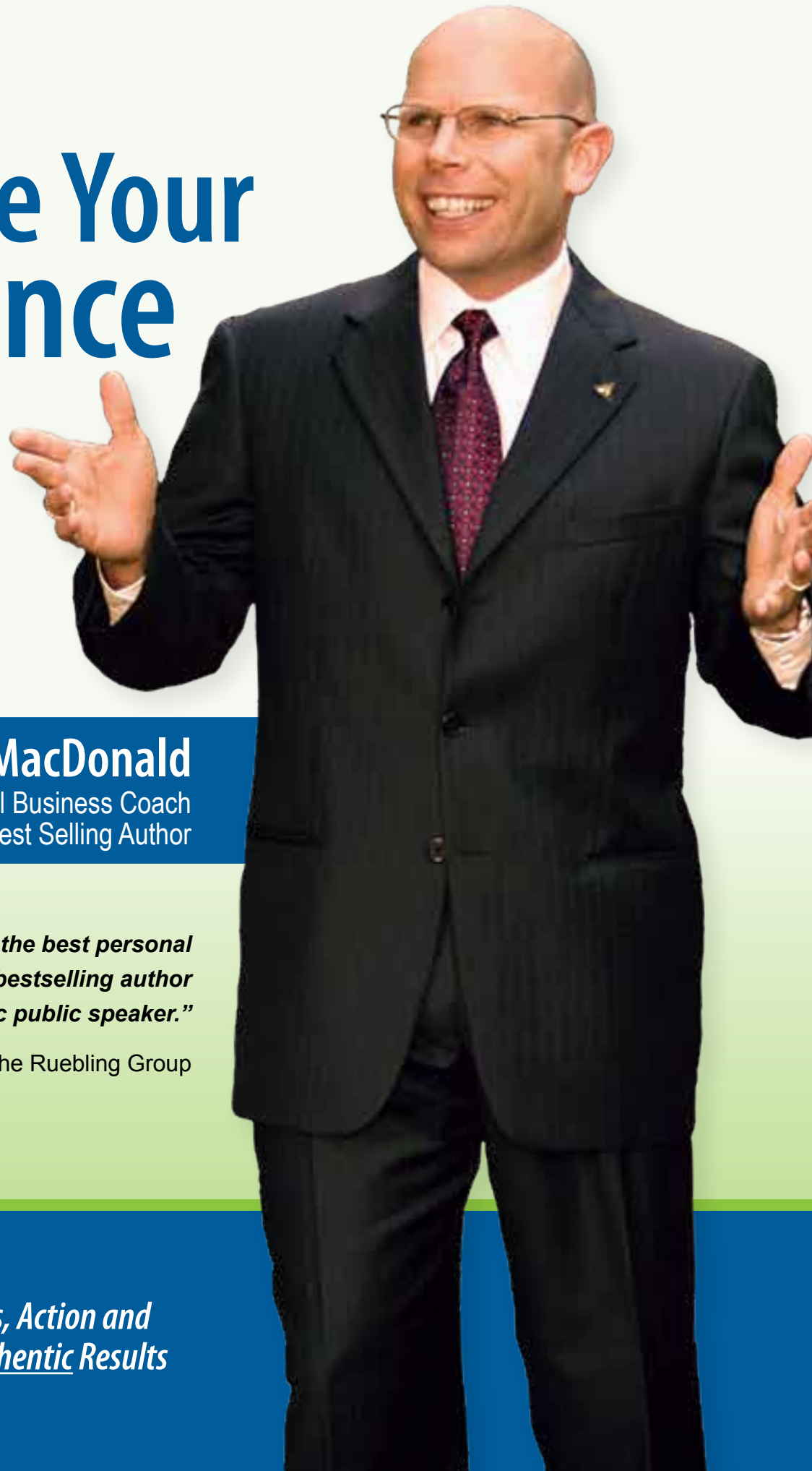




# Provoke Your Brilliance



## Machen MacDonald

Inspirational Business Coach  
& #1 Best Selling Author

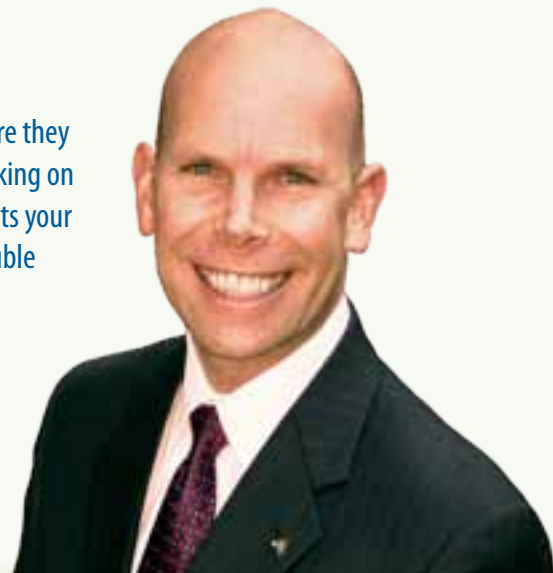
*“Machen is one of the best personal coaches in the country, a bestselling author and a sought after dynamic public speaker.”*

- Diane Ruebling, The Ruebling Group

*Align Your Awareness, Action and Accountability for Authentic Results*

Are your advisors clear about what they really want their practices to look like, or are they continuously looking for magic bullets to help them succeed? Are they focused and working on purpose every day? Make your next financial advisor conference the trigger that catapults your advisors to their greatest years yet. Give them the awareness and tools they need to double their revenue this year!

Machen's insightful yet practical presentation and mentorship approach gets advisors thinking about what they really want to accomplish in their businesses. He will share thought-provoking questions and concepts to help your advisors take quantum leaps in their practices.



### *Machen MacDonald – “The Brilliance Coach”*

*Since 1989, Machen MacDonald has excelled as a manager, a home office executive and now a successful certified business excellence coach. Machen has led large producers groups and developed successful sales training programs for large national financial planning firms. He has the unique ability to graciously and firmly bring about self awareness and proper attitudes for change - provoking one's brilliance.*

*Machen, a respected coach and bestselling author, is the founder of the ProBrilliance Leadership Institute and a SuccessQuest Vision Mapping leader. Working almost exclusively with financial professionals, ProBrilliance offers Business Coaching and Vision Mapping.*

## Machen's customized presentations include:

### Calibrating Your Mind for Success

Calibration, for professional development purposes, can be thought of as a process of tweaking your thoughts, beliefs, and habits to a point where they enable you to perform at a high level. This is the point where you can consistently achieve the results you desire.

Align your awareness, your actions and your accountability and you have the foundation for success. Ignite your brilliance.

### Partial List of Audiences. . .

- NACVA – National Assoc of Certified Valuation Analysts
- Woodbury Financial Services
- BEI – Business Enterprise Institute
- The MONY Group
- Coldwell Banker

Call or email today for more information and availability.

### Aligning Your Resources for Success

Every successful journey begins with 2 questions: where do I want to go and how do I get there?

These two simple questions are the beginning of a successful journey or the end of a noble quest. Ask for an introduction to the most simple and profound business concept ever; SuccessQuest. Clarity, focus, action and accountability yield sustainable success.

- NUCO
- Keller Williams
- Aviva
- GAMA
- AXA Financial
- Prudential
- NAIFA
- Ameriprise Financial

*“Machen has the ability to ignite the potential of his audiences.”*  
– John Assaraf, ONE Coach

*“Machen has a unique talent to bring out the brilliance in anyone and any organization.”*  
– Russ Lane, Compass Financial

**Call: 888.887.7599**

**Email: [info@sqplan.com](mailto:info@sqplan.com)**